



LOS ANGELES COUNTY
CHW/P/R CONSORTIUM
A Network of CBOs

LA COUNTY CHW/P/R CONSORTIUM
STRATEGIC PLAN
(2024-2028)

January 28, 2025



**Center for
Strategic
Partnerships**



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Pacific Asian Counseling Services

Rising Communities

SAHARA

SoCal PICRT

United American Indian Involvement

Via Care Community Health

Vision y Compromiso

The Wall Las Memorias

This plan reflects the strength of our collective efforts and the profound impact of your leadership. We are deeply grateful for your partnership and look forward to continuing this journey together.

Join Us

El Sol Neighborhood Educational Center is proud to stand at the forefront of a movement led by this Consortium that embodies care, respect, support, and health for all. Rooted in a community-centered philosophy, this work bridges critical county systems and healthcare institutions, fostering whole communities built on connection and compassion. This plan centers the indispensable contributions of CHW/P/Rs, who are transformational forces—capable of reshaping processes and systems to advance equity and justice.

We are building upon Los Angeles County's commitment to community-based organizations (CBOs) and CHW/P/Rs. This plan represents a pivotal opportunity to align the critical work of CHW/P/Rs with the systems and communities they serve. It is more than a roadmap; it is a movement—a movement to uplift the hopes, health, and dreams of underserved communities.

Focusing on data alignment, financial innovations, capacity-building and more, it outlines strategic actions to strengthen the CHW/P/R workforce and achieve better health outcomes across L.A. County. By implementing these strategies during the next 4 years, we can ensure that CHW/P/Rs are empowered, supported, and integrated into every aspect of our healthcare and human systems. During the COVID-19 pandemic, we witnessed their instrumental role in navigating challenges, saving lives, and building trust in underserved communities. As we face potential future transitions, including changes in administration, CHW/P/Rs will remain essential to driving solutions that reflect the needs and hopes of the people they serve.

I extend heartfelt gratitude to all who have supported and championed this effort, and I extend a personal invitation for new organizations and CHW/P/Rs to partner. Join us in realizing this shared dream, and let us carry this work forward with resolve, purpose, and hope.

The time to act is now. Together, we can advance a vision of well-being, safety, social justice, and human connection—a vision where trust, love, and compassion guide our shared future.

Together, we can transform lives, systems, and futures.

Alex Fajardo, Executive Director



Introduction

Community Health Workers, Promotores, and Representatives (CHW/P/Rs) are invaluable in bridging the gap between systems and underserved communities across Los Angeles County. Their deep connection to the communities they serve—rooted in shared cultural, linguistic, and socio-economic experiences—positions them as trusted advocates capable of addressing health disparities and fostering health equity.

CHW/P/Rs are more than service providers; they are community leaders and navigators who bring culturally tailored care, build trust with marginalized populations, and connect individuals to critical health and social resources. Their contributions extend beyond immediate healthcare needs, addressing the broader social determinants of health that shape well-being.

Los Angeles County Health Departments recognize CHW/P/Rs as essential to bridging healthcare gaps and addressing health disparities in underserved communities. However, the success and sustainability of CHW/P/R programs are closely tied to the Community-Based Organizations (CBOs) that employ and support them. CBOs provide the operational infrastructure, cultural alignment, and trust needed for CHW/P/Rs to thrive and deliver effective community-centered care.

By investing in the capacity of Community-Based Organizations (CBOs)—through sustainable funding, operational support, advanced training opportunities, coordinated efforts among CBOs, peer-to-peer learning platforms, collaborative advocacy, and data-driven systems—Los Angeles County can create a robust foundation that empowers CHW/P/Rs to grow professionally and deliver culturally tailored, holistic care. This approach fosters a ripple effect where strengthened CBOs support a thriving CHW/P/R workforce that addresses complex health and social challenges, streamlines referrals, leverages data to enhance service delivery, and advocates collectively for systemic changes. Together, these efforts transform community health and promote equity, creating healthier, more resilient communities across the county.

About the Los Angeles CHW/P/R Consortium

04

The Los Angeles Community Health Worker/Promotores/Representatives (CHW/P/R) Consortium was established in 2024 as a strategic response to address systemic social disparities across Los Angeles County. Building upon the foundational work of the 2022/2023 Alliance for Health Integration Assessment and the One-Year Action Plan for the Community Health Worker Workforce (2023–2024), the Consortium emerged to strengthen partnerships with Community-Based Organizations (CBOs) and enhance CHW/P/R workforce capacity.

The Los Angeles CHW/P/R Consortium consists of membership from the three Health Departments and their community partners for the purpose of convening an additional 150 to 200 CBOs to i) create a hub to foster peer support, work groups, networking, communities of practice, regional cohorts, and/or other opportunities to help CBO's learn from each other; ii) identify areas and strategies for delivering training and capacity building both programmatically and administratively; iii) provide technical assistance to identify and access longer-term and flexible funding to increase organizational stability and CHW/P/R retention; iv) create tools and access to a variety of resources; v) identify and address other issues that support the well-being of the CBO's and CHW/P/Rs. The initial scope of this work will focus on the three health departments; however, additional departments, such as the Department of Children and Family Services and the Department of Public Social Services, may be integrated as the work progresses.



Process

05

El Sol Neighborhood Educational Center (NEC) was selected to serve as the backbone organization for the Los Angeles CHW/P/R Consortium, tasked with uniting County representatives and community-based providers to create a strategic plan supporting CBOs that employ CHW/P/Rs with lived experience reflective of Los Angeles County's diverse communities.

After carefully reviewing recommendations from key resources, including the 2024 CHW/P/R Policy Agenda, California CHW/P/R Information Hearing, Vision y Compromiso County CHW/P/R Assessment, and the Los Angeles County Health Departments' CHW/P/R Workforce One-Year Action Plan, El Sol compiled and synthesized these insights into an executive report, the roles and future of CHW/P/Rs in Los Angeles County. This report outlines seven strategic recommendations, providing a clear roadmap to strengthen professional recognition, enhance training and support, ensure sustainable funding, develop data and technology infrastructure, build CBO capacity, foster collaborative partnerships, and advocate for systemic change.

El Sol NEC selected an advisory group to lead the strategic planning process, bringing together a diverse coalition of stakeholders. El Sol facilitated a half-day orientation and six 90-minute strategic planning sessions with twenty-two multi-sectoral participants, including the Center for Strategic Partnerships, CBO leaders, CHW/P/Rs, and representatives from the Los Angeles County Departments of Public Health (DPH), Mental Health (DMH), and Health Services (DHS). This collaborative effort, guided by the advisory group, resulted in the development of the Consortium's Mission, Vision, Charter, and Strategic Plan, setting the foundation for a unified and impactful approach to strengthening CBO and CHW/P/R capacity across the County.



LA CHW/P/R Consortium Advisory Committee Orientation, August 19, 2024

Vision, Mission, & Core Values

Vision Statement

To build a united and empowered network of CHW/P/Rs and CBOs, dedicated to elevating their contributions across Los Angeles County and creating lasting, community-driven health improvements.

Mission Statement

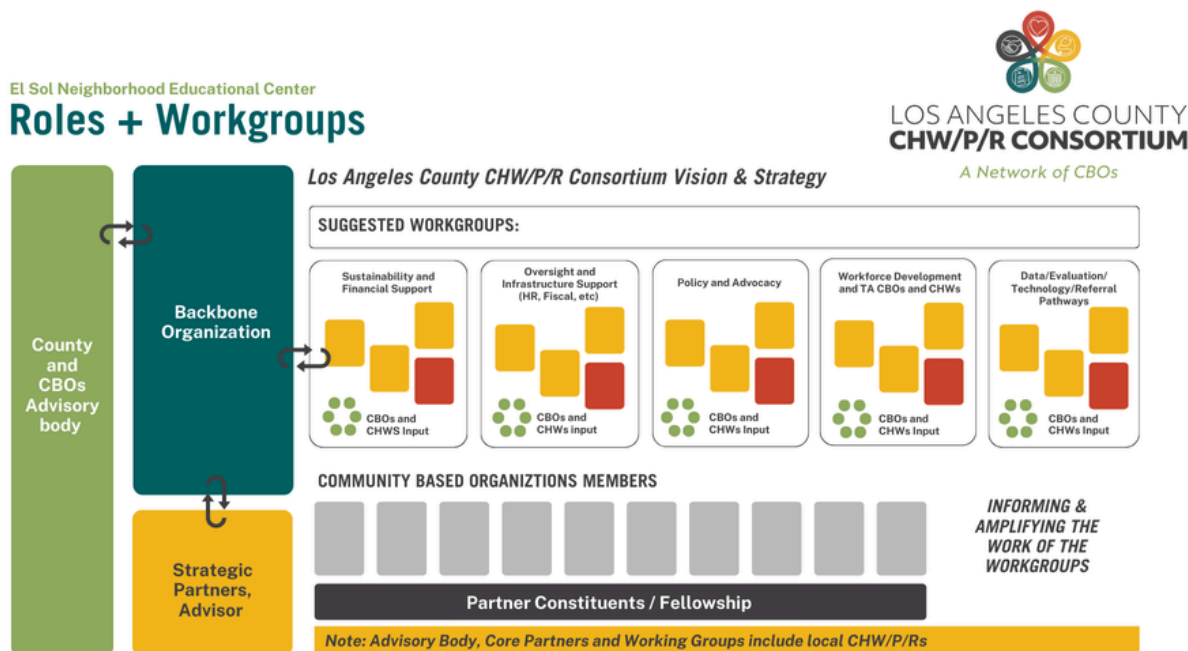
The Consortium fosters collaboration among CBOs, nurtures the continuous development of CHW/P/Rs, and partners with systems of care to amplify community impact, ensuring that CHW/P/R voices shape decisions that enhance the well-being of our communities.

Core Values

1. **Accountability:** Demonstrating responsibility and transparency in actions while upholding the highest standards of integrity and respect in all interactions.
2. **Advocacy:** Championing the needs and rights of underserved communities, ensuring their voices are heard, and addressing their concerns through effective, community-driven solutions and policies.
3. **Collaboration & Inclusivity:** Fostering partnerships and teamwork across sectors and organizations, working inclusively to amplify collective impact for meaningful change.
4. **Cultural Sensitivity, Intersectionality, and Respect:** Valuing diverse cultural, social, and disability backgrounds and perspectives, embracing diversity, and ensuring all individuals feel respected and understood.
5. **Equity:** Eliminating barriers and creating fair opportunities for all, ensuring access to the resources and support needed to thrive regardless of background or circumstance.
6. **Love & Compassion:** Leading with care, compassion, and kindness, ensuring that efforts and interactions are rooted in a commitment to the well-being of individuals and communities.

Work Structure

The Consortium's roles and workgroups are designed to foster collaboration and efficiency, comprising a backbone organization (El Sol NEC), an advisory body, core partners, and specialized workgroups focused on integration, advocacy, sustainability, workforce development, and data-driven solutions.



Adapted from - "Embracing Emergence: How Collective Impact Addresses Complexity" and from University of Kansas Community Toolbox [chapter focused on collective impact](#).

The Consortium's Charter serves as a guiding framework, formalizing its mission, vision, and values while ensuring alignment, transparency, and accountability across all collaborative efforts.

Prioritized Core Strategies & Strategic Activities

08

The following core strategies, carefully selected through collaborative discussions with the advisory group, reflect a shared vision to address critical challenges, empower CBOs and CHW/P/Rs, and advance social equity across Los Angeles County through actionable and measurable goals.

1. Ensure Sustainable Funding

Objective

Advocate for and develop innovative funding models to provide financial stability for the Los Angeles CHW/P/R Consortium, its initiatives, programs, and member organizations.

Strategic Activity	Target Timeline	Expected Outcome
Convene 4 annual Consortium meetings with members and stakeholders to foster learning and promote multi-year funding strategies, including fee-for-service contracts.	Annually	Increased stakeholder understanding of funding models and actionable multi-year funding commitments.
Recruit membership for and convene the Sustainability and Financial Support work group ("Work Group"). Establish protocol for transparent financial decision-making and resource allocations.	By Q2 2025	A dedicated work group actively identifying and securing diverse funding sources.
Assess funding patterns among members and explore diverse funding opportunities to strengthen the Consortium and its members. Provide technical assistance and support to CBOs in the application of alternative funding sources, including funding to pay for infrastructure and system improvements.	By Q3 2025	Explore insights into funding gaps and opportunities, leading to targeted financial strategies that strengthen individual CBOs and the Consortium as a whole.
Explore viable cost-offsets that can be blended and braided with CHW benefits or CalAIM funding streams.	By Q3 2025	Feasibility assessment reviewed; recommendations implemented for cost-offset integration into funding strategies.

Strategic Activity	Target Timeline	Expected Outcome
Partner with appropriate Consortium work groups to assess membership capacity for Pay-for-Performance and other innovative funding models with MCPs and County Departments.	By Q4 2025	Membership readiness assessment for implementing innovative funding approaches, including Pay-for-Performance models.
Pilot a Pay-for-Performance initiative in collaboration with CBOs.	By Q4 2026	Successful pilot program demonstrating measurable financial and programmatic outcomes tied to performance.
Partner with private funders and government agencies to secure long-term funding commitments, including capacity-building investments to support smaller CBOs.	Ongoing and through Q4 2028	Achieved secured commitments to sustain the consortium, with increased financial resilience for smaller CBOs.
Develop a funding action plan, including a resource guide and toolkit on outcomes-based financing, and diverse funding opportunities through local government, Managed Care Plans, private, and corporate funding.	Distribute by Q1 2026	An actionable funding plan distributed to members, equipping them to secure diverse funding opportunities.

2. Develop Data and Technology Infrastructure

Objective

Assess, improve, and integrate data systems to enhance the effectiveness of CHW/P/Rs and CBOs, ensuring streamlined collaboration, improved outcomes tracking, and data-driven decision-making.

Strategic Activity	Target Timeline	Expected Outcome
Convene 4 annual Consortium meetings with members and stakeholders to foster learning, share best practices, and promote innovations in technology, evaluation, and referral pathways.	Annually	Increased awareness and adoption of innovative practices and technologies among CBOs and stakeholders.
Recruit membership for and convene the Data/Evaluation/Technology and Referral Pathway Work Group (“Work Group”).	By Q2 2025	A functional work group driving actionable data and technology strategies for the Consortium.
Access existing environmental scans of CBO data capacity and assess member CBOs’ data and technology infrastructure (ensure protection of information and respect CBO autonomy).	By Q4 2025	Comprehensive understanding of CBO data capabilities and gaps to inform targeted interventions.

Strategic Activity	Target Timeline	Expected Outcome
Develop a Work Group Action Plan outlining strategies to secure funding for improved data systems and explore shared data solutions for tracking CHW/P/R outcomes. Integrate a "Technology Roadmap" highlighting opportunities for integrating innovations like tele-health, AI, and data-driven decision-making.	By Q2 2026	A detailed action plan to enhance data systems, promote shared solutions, and improve outcome tracking; and an evaluation plan for the Consortium's Strategic Plan.
Pilot a centralized referral and reporting platform to streamline interagency collaboration, and interoperable communications, improve reporting accuracy, and connect services.	By Q3 2027	A successfully implemented pilot platform that improves referral efficiency and interagency coordination.
Establish an evaluation plan with key performance indicators, a data collection protocol, and tools for pilot projects to promote learning and support replicability and scaling. Include community feedback loops.	2027 -2028	Advance the CHW/P/R field by successfully documenting pilot models that improve referral efficiency, interagency coordination, and financing models.

3. Policy Advocacy for Systemic Improvements

Objective:

Secure long-term resources and policy support for CHW/P/R interventions and workforce sustainability through targeted advocacy efforts.

Strategic Activity	Target Timeline	Expected Outcome
Convene 4 annual Consortium meetings with members and stakeholders to foster learning and promote racial equity within Consortium practices.	Annually	A unified advocacy agenda with member alignment, highlighting equity and actionable policies.
Recruit membership for and convene the Advocacy and Policy Work Group ("Work Group").	By Q2 2025	A functional advocacy-focused work group driving coordinated policy recommendations.
Assess members' policy and advocacy needs, readiness, capacity, and expertise.	Ongoing starting Q2 2025	Identified strengths and gaps to tailor advocacy training and focus areas effectively.
Develop a Work Group Action Plan with advocacy recommendations and policy solutions focused on County, State and Federal levels to secure long-term support for CHW/P/Rs and the Consortium. Integrate community feedback loops (town halls, surveys, focus groups).	By Q4 2025	A detailed, actionable advocacy plan addressing funding, reimbursement rates, and workforce policies. Include a "Policy Success Dashboard" summarizing key advocacy milestones and their impact.

Strategic Activity	Target Timeline	Expected Outcome
Develop an advocacy toolkit for CBOs to engage in local, State and Federal policy efforts. Offer non-policy opportunities to champion CBO efforts for those who may have restrictive policies around advocacy.	By Q4 2026	Empowered CBOs equipped with tools to participate in and lead policy and advocacy efforts.

4. Foster Collaborative Partnerships

Objective

Strengthen trust, referral networks, and collaboration between the Consortium, CBOs, government agencies, health systems, and funders to enhance service delivery and amplify community impact.

Strategic Activity	Target Timeline	Expected Outcome
Convene monthly Consortium meetings with members and stakeholders to foster learning, promote trust, and enhance collaboration.	Monthly starting Q1 2025	Increased trust, communication, and alignment among CBOs, stakeholders, and County partners.
Conduct annual assessments of referral networks to identify and address gaps, ensuring seamless service delivery. (integrate community feedback loops).	Annually starting Q4 2025	Improved referral efficiency and satisfaction, reducing service fragmentation and enhancing community access to care.
Recruit 150–250 community-based organizations (CBOs) from all Service Planning Areas (SPAs) across Los Angeles County, ensuring diverse representation of small, mid-sized, and large organizations. Ensure that we apply an equity lens and prioritize inclusivity, embracing representation from diverse cultures, sexual orientations, and identities.	Ongoing starting Q1 2025	A robust and diverse network of CBOs actively engaged in the Consortium's initiatives and decision-making processes.
Co-develop referral protocols with County representatives to ensure CHW/P/Rs are integrated into promotion, prevention, and treatment strategies.	By Q1 2026	Standardized referral protocols that enhance coordination and streamline service delivery among CBOs and County agencies.
Include trust-building activities, conflict resolution training, and updates on partnership progress in meetings.	Quarterly, starting Q2 2025	Stronger relationships, reduced misunderstandings, and a culture of transparency and accountability.
Explore collaborative financing to support joint initiatives between CBOs and County health departments.	By Q1 2026	Increased availability of funding for joint initiatives, fostering stronger partnerships and resource sharing.

5. Capacity Building for the Consortium and CBOs

Objective

Provide targeted support to CBOs to strengthen their operations by addressing legal, programmatic, and administrative gaps. This support ensures equitable participation in CHW/P/R initiatives and enables these organizations to focus on impactful community services while effectively navigating complex systems.

Strategic Activity	Target Timeline	Expected Outcome
Recruit membership for and convene the Oversight and Infrastructure Support Work Group (“Work Group”).	By Q2 2025	A dedicated work group actively guiding capacity-building initiatives and resource-sharing efforts.
Assess capacity assets and gaps within Consortium members, focusing on the infrastructural needs of CBOs and fostering exchanges of best practices and co-learning .	By Q4 2025	Comprehensive understanding of capacity gaps to inform tailored support initiatives and sharing of success stories.
Develop a capacity-building action plan, including a resource guide and toolkit covering contract management, fiscal management, HR consultation, Legal consultation, and access to legal support services.	By Q1 2026	Accessible tools and resources that improve operational efficiency and reduce administrative burdens for smaller CBOs.
Provide ongoing capacity-building training, such as grant writing, fund development, strategic planning, and infrastructure development, tailored to member needs.	Quarterly starting Q3 2025	Improved skills and knowledge among CBOs, enabling them to secure funding and operate efficiently.
Implement mentorship programs pairing CBOs and CHWs to facilitate knowledge-sharing, exchange of best practices, cross fertilization and support (integrate external partners as needed).	By Q1 2026	Stronger connections and transfer of best practices, leading to improved operational capacity for smaller CBOs.
Publish annual reports on disparities between large and small CBOs, highlighting progress in bridging these gaps and lessons learned.	Annually starting Q1 2026	Increased accountability and transparency in addressing inequities within the Consortium.
Create an action plan for the Consortium to act as a Medi-Cal Community Care HUB to support CBOs with the necessary infrastructure to deliver community-based care coordination.	Starting Q2 2026	The consortium serves as a Medi-Cal Community Care HUB to centralize care coordination for CBOs.
Explore fiscal intermediaries to manage and disburse collaborative funds for CBO-led initiatives and small CBOs	Starting Q1 2026	Increased trust and efficiency in resource distribution

Strategic Activity	Target Timeline	Expected Outcome
Create shared systems and tools to minimize administrative burdens and reduce costs for smaller CBOs.	By Q3 2026	Streamlined operations, enabling CBOs to focus on delivering impactful community services

6. Enhance Training and Support

Objective

Equip CHW/P/Rs and CBOs with the skills and resources necessary to deliver impactful community services, effectively navigate complex systems, and address diverse community needs.

Strategic Activity	Target Timeline	Expected Outcome
Create a CHW/P/R Working Group to identify training needs and priority areas, including input from CHW/P/Rs, CBOs, and County departments.	By Q2 2025	Clear understanding of CHW needs and training priorities, informed by direct input from CHW/P/Rs and stakeholders.
Develop an ongoing training program for CHW/P/Rs, addressing core competencies such as trauma-informed care, cultural humility, chronic disease management, and care coordination.	Launch by Q2 2026	Comprehensive training available to all CHWs in Los Angeles County.
Centralize and customize training modules for CHW/P/Rs across Los Angeles County, ensuring flexibility to meet diverse community and organizational needs.	By Q2 2026	A centralized training platform providing consistent, accessible, and culturally tailored resources for CHW/P/Rs.
Provide periodic interactive refresher courses and advanced training tracks to support CHW professional growth and specialization.	Annually starting Q3 2026	CHW/P/Rs remain up to date on best practices and develop new skills to address evolving community needs.
Develop CHW/P/R Core Competencies across interactive training programs to ensure alignment with field recommendation and workforce needs, including self-care and trauma-informed practices for CHW/P/Rs and their supervisors .	By Q4 2026 and annually	Data-driven insights into CHW/P/R skill levels, enabling targeted improvements in training content and delivery.

7. Strengthen CHW/P/R Professional Recognition

Objective

Establish clear career pathways, enhance professional recognition, and elevate the public profile of CHW/P/Rs to be recognized as a community expert to ensure their contributions are valued, respected, and sustained.

Strategic Activity	Target Timeline	Expected Outcome
Develop and launch marketing campaigns to raise public awareness about the consortium and essential role and contributions of CHW/P/Rs in addressing social disparities.	Launch by Q3 2025	Increased public and stakeholder recognition of CHW/P/Rs as critical agents of health equity and community well-being.
Partner with CBOs, healthcare providers, and government agencies to improve salaries, benefits, and workplace support for CHW/P/Rs.	By Q1 2026	Improved compensation and workplace conditions, leading to higher recruitment, retention, and satisfaction among CHW/P/Rs.
Advocate for statewide adoption of professional standards and career advancement pathways. Fund research that demonstrates the impact of CHW/P/Rs on community improvements and enhance the body of research.	By Q4 2027	Consistent CHW/P/R roles with increased opportunities for professional growth and recognition statewide.
Host annual CHW Impact Summits to celebrate achievements, share best practices, and advocate for ongoing policy and funding support.	Annually starting Q4 2026	A strengthened sense of community among CHW/P/Rs and amplified visibility of their contributions to policymakers and the public.
Create an awards program recognizing outstanding CHW/P/Rs, CBOs, and stakeholders who have advanced health equity and community well-being.	Annually starting Q4 2026	Enhanced motivation, recognition, and advocacy for the CHW/P/R profession across Los Angeles County.





Enhanced Core Competencies

To achieve its strategic goals, the Los Angeles CHW/P/R Consortium will focus on developing and integrating the following core competencies:



Advocacy Expertise: Strengthening policy advocacy skills through training in legislative engagement, public speaking, and grassroots mobilization to secure sustainable funding and systemic changes. A mentorship program will pair seasoned CHW/P/Rs with newer members to foster advocacy leadership.



Collaborative Leadership: Building trust and fostering effective partnerships across sectors with measurable metrics such as joint initiatives and stakeholder satisfaction. Trust-building exercises and shared goal-setting workshops will further strengthen partnerships.



Data and Technology Proficiency: Training CHW/P/Rs in advanced data tools, cybersecurity, and AI-driven referral systems to enhance efficiency, improve decision-making, and reduce service duplication across Los Angeles County.



Capacity Building: Offering targeted technical assistance and training on topics such as grant compliance, effective fundraising, and storytelling. Hands-on sessions will enable CBOs to practice implementing learned tools and strategies.



Community-Centered Approach: Establishing feedback mechanisms to ensure initiatives align with community needs. Cultural competency training will deepen engagement by integrating local histories, traditions, and social dynamics.

Timeline Summary

2024–2026: Laying the Foundation

1. Recruit and onboard at least 150 Los Angeles County CBOs to ensure representation across all Service Planning Areas (SPAs).
2. Establish Work Groups to drive key initiatives, conduct assessments, and develop actionable plans.
3. Assess funding patterns among member agencies, establishing baseline metrics to measure future improvements.
4. Identify and explore diverse funding opportunities, including viable cost-offset models blending CHW benefits with CalAIM funding streams.

2025 -2026: Implementing Pilot Initiatives

1. Pilot innovative funding models, such as Pay-for-Performance initiatives, and implement shared data systems tailored to Consortium members.
2. Assess CBOs' data infrastructure and pilot AI-driven referral systems and centralized data tools to improve service delivery and decision-making.
3. Develop standardized training focused on core competencies, integrating feedback mechanisms to refine the training process.

2027–2028: Scaling and Sustaining Initiatives

1. Scale successful pilot initiatives across CBOs, expand referral networks to include non-traditional partners (e.g., businesses, schools, housing agencies), and strengthen collaborative financing models.
2. Secure long-term funding commitments to support CHW/P/R programs and capacity-building efforts for smaller CBOs.
3. Establish a sustainability plan for post-2028 initiatives, focusing on leadership development, continuous funding, and technological upgrades.

Strategic Integration & Enhanced Engagement

This strategic plan aligns the Consortium's seven core strategies with actionable goals and activities to create a measurable and impactful roadmap over four years. By leveraging its enhanced core competencies and prioritizing collaboration, capacity building, and innovation, the Consortium is poised to transform community health outcomes and elevate CHW/P/Rs as essential contributors to health equity in Los Angeles County.

As an ongoing practice, the Consortium will explore enhanced engagement strategies to expand on this plan, and bring in and leverage partnerships with parents and schools. Integrating these voices into our plan can be transformative, ensuring that the initiatives resonate with community realities. Below are specific areas by Priority where these voices can be incorporated:

1. Ensure Sustainable Funding

- Include parent representation in funding discussions. Highlight how investment in CHW/P/R programs impacts families directly.

2. Data and Technology Infrastructure

- Engage parents in co-designing user-friendly referral platforms or tools, ensuring that they reflect family needs and are accessible.

3. Policy Advocacy

- Highlight advocacy for policies that specifically benefit parents and families.
- Include training for parents to become advocates alongside CHW/P/Rs.

Strategic Integration & Enhanced Engagement , cont.

4. Collaborative Partnerships

- Build partnerships with parent advocacy groups and organizations or family-focused non-profits.
- Develop referral protocols that consider parents as navigators for their families' needs.

5. Capacity Building

- Offer leadership training for parents to empower them as community advocates or potential CHW/P/Rs themselves. Include parent-led CBOs in mentorship or grant-writing programs.

6. Training and Support

- Include training modules focused on engaging parents effectively and addressing intergenerational health disparities.
- Develop resources like toolkits or workshops that CHW/P/Rs can use to better connect with parents.

7. Strengthen CHW/P/R Recognition

- Showcase stories of CHW/P/Rs making a difference for parents and families in the marketing campaign. Host a panel or event as part of the CHW Impact Summit featuring parent voices to elevate their contributions and perspectives.




The Los Angeles County CBO CHW/P/R Consortium is a project that aims to unite CHW/P/R-focused CBOs across LA County for capacity building, infrastructure development, networking, and collaboration.

**Center for
Strategic
Partnerships**




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 **El Sol**
COMMUNITY HEALTH WORKERS AND PROMOTORES
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